



# Ripponden Parish Council

## Communicating Change for Ripponden Parish Council

The changing face of communications in the 21<sup>st</sup> century has impacted across all organisations – Ripponden Parish Council (RPC) too is constantly looking to keep abreast of these developments.

With this in mind, RPC has scheduled a revision of its website, which is due to go live in May, aiming for a more interactive, informative, colourful, and easier to navigate site. It will also act as a signpost for reaching other Ripponden organisations. RPC would like all local non-profit groups to ensure it has all their current contact details to enable it to provide a comprehensive directory.

Keen photographers can also play a part in the website's formation. RPC is looking to enhance its picture gallery and would like to feature more local scenic shots – a valuable asset in portraying Ripponden and the Ryburn Valley as the 'jewel in Calderdale's crown'.

Posts from RPC regularly feature on Facebook already. This means of communication will also be enhanced by a link to Twitter.

However, traditional methods of communication for RPC's news are not being neglected in favour of social media. RPC's column in each edition of 'Go Local' reaches all local homes; a twice-yearly newsletter is also produced and available to all residents as well as the Annual Report, and the office window is constantly updated with information about forthcoming events. Where relevant, press releases are also circulated to both print and broadcast media.

You can still contact RPC via email: [clerk@rippondenparishcouncil.gov.uk](mailto:clerk@rippondenparishcouncil.gov.uk); view our website: [rippondenparishcouncil.gov.uk](http://rippondenparishcouncil.gov.uk); call into the office or call (01422)823245. Also don't forget to visit our Facebook page [facebook.com/ripponden-parish-council](https://facebook.com/ripponden-parish-council)!

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